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When it comes to outdoor fabrics, it's not easy to go green. Being impervious to sun, rain, saltwater, wear-and-tear and even bleach necessitates mini-miracles in the manufacturing department.

But leave it to Chella, the luxury performance textiles innovator with a penchant for pioneering technical "firsts," to create an eco-friendly solution using 100% recycled, reclaimed material. Lateral, woven in the U.S. of yarn spun entirely from olefin -- the only synthetic fiber that begins as post-industrial waste -- makes a resounding statement while lessening environmental impact.

At home in any setting and every environment, Lateral's technically sophisticated construction and sleek design affords a versatile outdoor-come-indoor fabric that can protect a poolside chaise or bedeck a bergère.

Stunningly designed and meticulously woven, Chella luxury performance textiles are available through interior designers and Chella's international showroom network.

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