



Lee Menichella

As President of Santa Barbara-based companies Chella Textiles and Hospitality Trading Corporation, Lee Menichella develops and markets luxury furnishings for hotels, resorts and private residences.

A 20-year veteran of the interior design industry, he specializes in bringing innovative products from prototype to worldwide distribution, and has done so for several brands, including Santa Barbara Umbrella, Giati, and Chella Luxury Performance Textiles.

Menichella earned his B.A. degree from Harvard University and an M.B.A. from Pepperdine University. He is a member of the Decorative Fabrics Association and Network of Executive Women in Hospitality (NEWH).

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