## KRAVET >>

Recycle, Redecorate is the mantra for sustainable hospitality design at Kravet Green. The eco-friendly division of Kravet offers a line of textiles using all-natural and sustainable yarns or recycled components. The recycled polyester is a unique blend of post-industrial and post-consumer fibers and the fabrics in the collection are woven and treated with no additional chemicals. Even the finishing process lives up to the name in that only water-based products and environmentally approved dyes are used. The fabrics are recyclable and are separated into three themes: fire, earth and ocean. Guess which one's pictured here, www.kravetgreen.com



## << CHELLA

Sustainable fabrics like Meander from Chella Textiles are woven with 100 percent polyolefin that is produced from recycled materials and is recyclable itself. The fiber used in the yarns of this fabric begin as a byproduct of the petroleum refining process, made from 100 percent post industrial materials that would have been incinerated if not otherwise used in an application such as Chella's. The yarns are manufactured at low-energy consuming, low temperatures and no special finishes or chemical treatments are necessary in the weaving process because it has inherent stain-resistant and performance characteristics. www.chellatextiles.com

## **DESIGNTEX** >>

Ontinuing its constant pursuit of the most sustainable way to design fabrics, Designtex has introduced new eco-conscious collections as well as launched a new environmental program. Through much research and development, the company has formed a system with which it grades products on a sort of sustainable scale, while at the same time getting away from the idea of labeling a product as "sustainable," an all-too-general qualifier. The program, called Environmental Design (ED), looks at product development as a closed loop with seven stages. The team developed an ED wheel for sampling that will be customized to each ED product. The company has also launched a Footprint Reduction Program in which it aims to decrease its environmental footprint by 25 percent through conservation and reclamation initiatives. www.designtex.com

