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Simple and bold, great black-and-white photographs deservedly become modern classics. Inspired by photography's bravura, Chella Textiles celebrates its 10th anniversary by casting its own modern classics in the pure stark beauty of black-and-white.

"Our **Shadows & Light Collection** sheds a high-contrast new light on our solution-dyed acrylic jacquards, velvets, chenilles, matelasses and sheers – and invites a closer look at what has defined us for a decade: livable luxe whose durability defies logic," says Chella president and founder Lee Menichella.

To view the complete Chella line, please visit chellatextiles.com. To order samples and experience the fabrics firsthand, please contact:

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Chella Textiles Celebrates the Pure Beauty of Black & White

The Chella Textiles Shadows & Light Collection includes (pictured left to right) **Sketchbook Floral**, **Montecatini Stripe** chenille, **Harlequin Matelasse**, **Satin Ribbon Stripe**, **Spiral Matelasse** and **Click Track**, as well as (not pictured) **Palazzio Stripe**, **Polynesian Baroque**, **Aretha**, and **Endless Mist Stripe**.

Sketchbook Floral in Ink (6900-75)
• 100% solution-dyed acrylic
• Luxurious "artist's rendering" graphic
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery, drapery and pillows; indoors and out
• Woven in Germany
• Offered in one color: **Ink (pictured-new)**; more colors to be introduced in Spring 2011
• View the complete Chella line at www.chellatextiles.com

Montecatini Stripe in Ink/Alabaster (4300-75)
• 100% solution-dyed acrylic
• Luxurious chenille weave
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery, drapery and pillows; indoors and out
• Woven in the USA
• Offered in five colors: **Ink/Alabaster (pictured-new)**, La Terra, La Primavera, Il Saggio, Le Festa
• View the complete Chella line at www.chellatextiles.com

Harlequin Matelasse in Alabaster (4800-21)
• 100% solution-dyed acrylic
• Luxurious “matelasse” pocket weave
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery, drapery and pillows; indoors and out
• Woven in the USA
• Offered in 10 colors: **Alabaster (pictured-new), Ink (new)**, Sandstone, Sand Dune, Carnelian, Sahara, Desert Sage, Lichen, Kiwi, Plum
• View the complete Chella line at www.chellatextiles.com

Satin Ribbon Stripe in Alabaster/Ink (8500-21)
• 100% solution-dyed acrylic
• Luxurious warp satin 3-inch vertical stripe
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery and drapery; indoors and out
• Woven in Italy
• Offered in 10 colors: **Alabaster/Ink (pictured-new)**, Coco, Zucca, Blu Navale, Rosa, Caribe, Raffia, Ink, Smoke, Moss
• View the complete Chella line at www.chellatextiles.com

Spiral Matelasse in Ink (8600-75)
• 100% solution-dyed acrylic
• Luxurious true matelasse woven with stuffer yarn
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery, drapery and pillows; indoors and out
• Woven in Italy
• Offered in 14 colors: Ink (pictured), Alabaster, Coco, Cielo, Zucca, Piazza, Blu Navale, Argento, Rosa, Kiwi, Caribe, Raffia, Smoke, Moss
• View the complete Chella line at www.chellatextiles.com

Click Track in Ink (5200-75)
• 100% solution-dyed acrylic
• Luxurious chenille woven with canvas duck cloth
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery, drapery and pillows
• Woven in the USA
• Offered in 15 colors: **Ink (pictured-new), Smoke (new), Alabaster (new)**, Sandstone, Winter Wheat, Garibaldi, Rose Quartz, Lichen, Kiwi, Papaia, Persimmon, Passione, Ash Bark, Mulberry, Plum
• View the complete Chella line at www.chellatextiles.com

Palazzio Stripe in Ink (3600-75)
• 100% solution-dyed acrylic
• Luxurious raised horizontal satin stripe
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery, drapery and pillows
• Woven in the USA
• Offered in 10 colors: **Ink (pictured-new)**, Holly Berry, Bullion, Winter Wheat, Sunrise, Sandstone, White Sage, Chaparral, Mulberry, Plum
• View the complete Chella line at www.chellatextiles.com

Polynesian Baroque in Smoke (4900-87)
• 100% solution-dyed acrylic
• Luxurious jacquard woven and fully reversible – a true damask
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery, drapery and pillows
• Woven in the USA
• Offered in 9 colors: **Smoke (pictured-new)**,Thistle, Mariposa, Sand Dune, Carnelian, Desert Sage, Lichen, Kiwi, Honey
• View the complete Chella line at www.chellatextiles.com

Aretha in Ink (5500-75)
• 100% solution-dyed acrylic
• Luxurious canvas sateen & chenille rendition of a large-scale Jacobean floral
• Lightfast, resists mildew and stains; machine washable
• Suitable for upholstery, drapery and pillows
• Woven in the USA
• Offered in 9 colors: **Ink (pictured-new), Alabaster (new)**, Natural/Thistle, Winter Wheat/Sandstone, Sand Dune/Cream, Lichen/Mulberry, Caribe/Kiwi, Persimmon/Sahara, Ash Bark/Papaia
• View the complete Chella line at www.chellatextiles.com

Endless Mist Stripe in Black/White (7000-110)
• 100% solution-dyed acrylic
• Luxurious 113-inch double wide sheer
• Lightfast, resists mildew and stains; machine washable
• Woven in Germany
• Offered in one color: Black/White (pictured-new); Crème and Dove colors to be introduced in Spring 2011
• View the complete Chella line at www.chellatextiles.com