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Stripes have dotted the outdoor landscape for as long as we have sought shade from the sun. But how to keep these outdoor classics fresh and new? **Chella**, the leader in luxury performance textiles, takes its cue from *interior* design to create technically superior woven stripes that look as fresh as the day is long.

“Stripes are classic, but they can still surprise and delight,” says Scott Bodenner, designer for Chella Textiles. “And we delight in imbuing every one of our stripes with charm and personality.”

Bodenner considers Chella’s **Click Track** – a chenille woven with canvas duck cloth – “a stripe with structure” and a subtle one at that. Making a bolder statement splayed across a lounge chair are **Bermuda Stripe**, **Jamaican Stripe**, **Montecatini Stripe** and **Tahitian Stripe**.

Giving new meaning to the term “enduring classic” is Chella’s **Satin Ribbon Stripe**, a two-tone, 3.5-inch wide stunner whose luxurious hand and rich, saturated color indeed endure all manner of abuse from the sun and sunscreen-clad. “I also see Satin Ribbon Stripe in a Dorothy Draper-inspired room,” says Bodenner, “where strong color suddenly allows an interior to open up and shine.”

To see additional stripes, order samples or to tap into Chella’s exclusive collection of luxury performance textiles, contact: Anne Martin anne@martinmarcom.com or 917.817.7557.