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Chella Textiles celebrates the pure beauty of Black & White

December 09, 2010 (USA)



Simple and bold, great black-and-white photographs deservedly become modern classics. Inspired by photography's bravura, Chella Textiles celebrates its 10th anniversary by casting its own modern classics in the pure stark beauty of black-and-white.

"Our Shadows & Light Collection sheds a high-contrast new light on our solution-dyed acrylic jacquards, velvets, chenilles, matelasses and sheers – and invites a closer look at what has defined us for a decade: livable luxe whose durability defies logic," says Chella president and founder Lee Menichella.

Chella Textiles was founded by Lee Menichella, President of Hospitality Trading Corporation, whose career in the interior design industry spans two decades. Chella develops and markets collections of luxuriously soft upholstery and drapery fabrics for high-end hotels, resorts, and private residences.

Chella Textiles

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